

PROJECT 2 – ASSIGNMENT INFORMATION SHEET

Visual Analysis (150 points)

DESCRIPTION

For project 2, you will write a visual analysis. You'll need to choose a text with a visual component. You'll want the text you choose to be primarily visual, meaning more of the message is being communicated through visual elements (i.e., photos, diagrams, charts, etc.) than words. See Scenario 2 on pages 202-03 for more information.

Remember that an analysis is a writing in which the author evaluates details closely: “An analysis examines an issue or topic by identifying the parts that make up the whole” (Roen 196). Analyses can be used to evaluate a variety of topics and issues. The topic of your analysis will be the visual you choose. Your purpose will be to examine the visual closely. Your classmates and I are your audience.

Genres Up Close on page 215 explains what should be included in a visual analysis.

DETAIL REQUIREMENTS

All drafts and the final of this project should be typed, double-spaced, in 12-point standard font, with one (1) inch margins on all sides AND MUST INCLUDE A COPY OF YOUR VISUAL. Your project paper should be no less than three (2) complete pages in length (and no more than five (5)). Your reflection should be on its own page (separate file) and should discuss your writing process as well as the course objectives. Use your book to determine how to format a paper and document sources using MLA; you will, at least, need to source your visual.

IMPORTANT DEADLINE INFORMATION

Mon	Feb 27	Draft 1 due	30 points
Wed	Mar 8	Draft and In-Class Peer Review	23 points
Mon	Mar 13	Final Project 1 due	72 points
Mon	Mar 13	Reflection	25 points

NOTE THAT items must be submitted online prior to class time on the dates listed above.

Be sure to save every version of your project as a different computer file (you will need all drafts and final products of projects for your final portfolio).

See also Project 2 Analysis Rubric.